



The San Lorenzo Valley Museum's New Mountain Echo

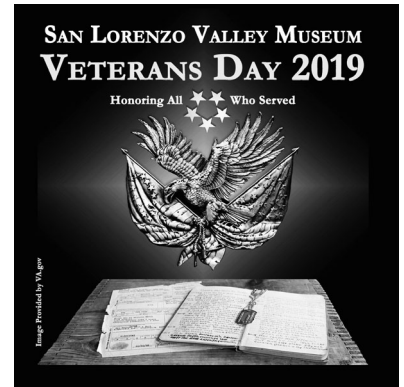
Fall 2019, Volume 17, No. 1

Honoring Our Veterans

Everyone is invited to join us for dinner at Scopazzi's Restaurant and Lounge, 13300 Big Basin Way in Boulder Creek, to honor our Veterans on Veterans Day, Monday, November 11, 5:30 pm.

As in prior years we will have a wonderful program recognizing our Veterans and Active Duty Military Personnel, who are encouraged to wear their uniforms and to bring their memorabilia and memories to share as part of a pop-up museum.

Tickets are \$45 General, \$35 Veterans and Active Military Personnel, \$50 at the Door. Tickets are available online @ www.slvmuseum.com, at the Museum, the Redwood Keg, Ben Lomond Scarborough Lumber, and Felton Paint & Hardware.



Let's help Vets 4 Vets Santa Cruz—bring a plush throw to the Veterans Day Dinner.

Some veterans, for whatever reason, do not have the support of family and/or friends or they are separated by many miles. These are not homeless veterans, but veterans who at one point in their life served in the US Military and would be touched knowing the community is thinking of them. Operation Warm Embrace will provide a veteran with a cozy throw blanket (you know those plush ones, 60x70, that feel like a hug). This throw could be the only gift they receive this holiday season and it's the perfect reminder for them that they are not forgotten.

Veterans Day pins sponsored by the Redwood Keg.

Annual Christmas Trim-a-Tree



THE SAN LORENZO VALLEY MUSEUM PRESENTS OUR:

Annual Trim-a-Tree & Holiday Craft Workshop

Join us for this holiday family event and help us to decorate the Museum. Create an ornament for your home, decorate cookies, make a holiday table display, or create your own holiday treasure.

Sunday, December 8, 2019
12:00 - 4:00 pm



Juice and cookies provided
Donations appreciated

For more information:
(831) 338-8382, slvhm@cruzio.com, www.slvmuseum.com
12547 Highway 9, Boulder Creek

Kick off the holiday season on December 8 by sharing a special afternoon with your children, grand-children, and young friends making old-fashioned Christmas tree ornaments. String popcorn and cranberries, make cornhusk angels, and decorate cookies.

For younger children we provide simple 2 – 3 step projects that can be easily done with parental guidance. For older children we provide more intricate ornament projects they can do on their own with samples provided. Or get creative and make your own one-of-a-kind ornament.

Thank you to our generous sponsor: Redwood Resort.

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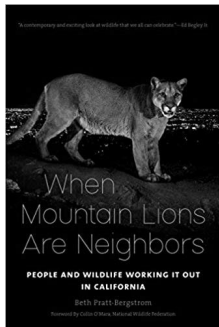
Judy Anderson
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Open Volunteer Positions

Bookkeeper
 Bookstore Manager
 Museum Docents
 History Program Coordinator
 Oral History Program Coordinator
 Grounds Maintenance Coordinator

Museum Store Featured Book**When Mountain Lions****Are Neighbors**

by Beth Pratt-Bergstrom



This book explores the evolving dynamic between humans and animals, including remarkable stories like the journey of the wolf OR-7 and how Californians are welcoming wolves back to the state after a ninety-year absence, how park staff and millions of visitors rallied to keep Yosemite's famed bears wild, and many more tales from across the state.

President's Letter

This past year we launched our **Endowment Campaign**. This is an exciting new fundraising program that will provide us with a steady income stream, supporting our operations, programs, and services forever. Our immediate goal is to open an endowment at the Community Foundation of Santa Cruz County. An endowment is a commitment to hold the principal of a fund in perpetuity in order to generate earnings that will benefit a charitable use. To open the account, we need to raise \$25,000.

We are proud that, as of this writing, we have raised over 80 percent of the monies needed. While we are fortunate that we have been the recipient of past grants from organizations such as the Community Foundation of Santa Cruz County and others, rarely do these grants support operating expenses. Funds from an endowment have no restrictions, other than being used to benefit the 501c3 charitable organization for which it was established.

Thank you to all who have donated to the endowment, and especially to our major donors.

\$10,000+

Dr. Steven and Mrs. Vivian Leib

\$5,000+

Tim and Lisa Robinson

\$1,000+

Jacquie Baker

Mabel Baker

\$500+

Justin Acton

Will and Kay Lindsay

Mary Wood

Donna Ziel

We are very close to our goal, please help us reach it. Your gift can be spread over three years. If you would like to participate in this exciting program, please call or email me.

Board elections are held in December. Board meetings are held on the first Wednesday of the month at 4pm. We have an open position on the board and members in good standing are encouraged to apply.

Lisa Robinson

lisaar@yahoo.com, (831) 594-3805

Our Mission: *To preserve and share the history of the San Lorenzo Valley.*

We do this through collecting and exhibiting artifacts, gathering historical information, and providing education through the San Lorenzo Valley Museum and our educational outreach programs.

Director's Letter

We are so excited for the coming year when we will open the new Museum Gallery in the Faye Belardi Memorial Building. The old Felton Branch Library is due to close on November 1, and it is their expectation to vacate the building by January 1. We anticipate holding an open house sometime shortly thereafter to share with you plans for the location and the upcoming exhibition schedule.

We are pleased to announce that the Smithsonian Museum on Main Street exhibition entitled *Water/Way* will be opening in that location on August 30, 2020. This exhibition dives into water – an essential component of life on our planet, environmentally, culturally, and historically.

Thank you to the Community Foundation of Santa Cruz County who awarded the Museum a \$5,000 grant. The grant will cover the expense of a collections storage rack, two archival exhibition cases with UV filtered acrylic lids, and four gridwall based systems that can accommodate twenty-four 24" x 48" exhibition panels plus thirty-two 12" x 18" panels for the new location.

If you are interested in helping us at the new location please give me a call or send me an email.

Nicole Berridge

slvhm@cruzio.com

(831) 338-8382

Thank You to Our 2018 Major Supporters

Gold (\$1000+)

Community Foundation of Santa Cruz County
 Ralph and Julie Kimball, Boulder Creek
 Tim and Lisa Robinson, Boulder Creek
 Wild Roots Market, Boulder Creek

Silver (\$750- \$999)

Big Basin Vineyards, Boulder Creek
 Valley Women's Club of the San Lorenzo Valley

Bronze (\$500-\$749)

Jacquie Baker, Boulder Creek

2018 Annual Report At A Glance

EXHIBITIONS HELD IN 2018

Harvesting Our Heritage
 02/24-11/25

Harvesting Our Heritage
 Santa Cruz County Offices
 08/01-08/31

Bear With Us
 Boulder Creek Branch Library
 06/01-07/28

Holiday Ornaments
 Felton Branch Library
 12/01-12/31

Transport of Delight
 12/08-01/06

EVENTS HELD IN 2018

Historical Talks/Walks	2
Community Events Held	7
Community Events Participated	8
Exhibition Receptions	2
Special Events	2
Fundraising Events	1
Community Fundraising Events	4
Total Events	26

K-12 SCHOOL VISITS 2018—19

No. of Classes Visiting	14
No. of Students Served	326
No. of Chaperones	108

MUSEUM VISITORS

Adults	712
Children	142

MEMBERSHIPS

Individual Memberships	43
Family Memberships	30
Business Memberships	3
Sustaining Members	1
Lifetime Memberships	81
New Lifetime Memberships	2

Financials

2018 Income	\$56.2K
2018 Expenses	\$32.4K

A Family History Workshop— Beginning DNA with Dan Spelce

Saturday, November 2, 2pm
Cost: Free, donations appreciated

Join us for a beginning DNA workshop for family history. This will be a hands-on, participatory workshop limited to 20. Participants are encouraged to bring their laptops or tablets.

Topics covered will include:

- Basic, useful concepts
- Ways genetic genealogy aids family history research
- Comparison of DNA analysis and matching companies
- How to work with relatives found through DNA matching

To register: Visit www.slvmuseum.com or call (831) 338-8382

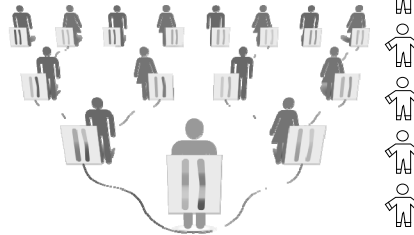


Image Courtesy Family-Tree.co.uk

Recent Donation to the Museum Postcard Collection

Tucked behind the current Sew Rose building on the corner of Highway 9 and Mill Street in Ben Lomond is a little cottage. In 1940, Willoughby A. Beede, owned both the cottage and the Sew Rose building, which housed the Ben Lomond telephone exchange. He and his wife Elizabeth, who was the manager of the Ben Lomond telephone exchange, opened a small museum in the cottage. The Beedes wanted to be able to show the public their “fine collection of Indian relics, and trophies gathered from all parts of the world.”



Two pottery pieces were reputed to be 2000 years old and the collection included Native American baskets from fifteen different tribes.

Save the Dates for Our Upcoming Events:

Sat, Nov 2, 2 – 4 pm.
Family History Workshop—
Beginning DNA.

Mon, Nov 11, 5.30 pm.
Annual Veterans Day Dinner at
Scopazzi's.

Sun, Dec 1, 12 – 4 pm.
Museum Store Sunday—20% off
purchases in the Museum
Bookstore.

Sun, Dec 8, 12 – 4 pm.
Annual Christmas Trim-a-Tree and
Holiday Craft Workshop.

Sat, Dec 14, 2 – 4 pm.
Hello Dollies Exhibition Opening
Reception. Light refreshments.

Thurs, Dec 12, 11.30am—9pm.
Roadside Café Community Day.

Sun, Jan 5, 4 – 6 pm.
2019 Volunteer Appreciation Event.
Volunteered with the Museum this
year? Please let us thank you at this
special event. Light refreshments.

Jan TBD.

Faye Belardi Memorial Gallery Open
House and Annual Meeting.

On Exhibition:

Big Trees

Now - December 1:

Enjoy the history, in images, of
Welch's Big Trees, now the
Redwood Loop Trail at Henry
Cowell Redwoods State Park.

Hello Dollies

December 14 - January 5:

Fun for the whole family with hands
on activities. A Community Holiday
Exhibition featuring dolls of the past
to the present - oh and robots too!

The Museum Welcomes Visitors

Wed - Sun, 12pm - 4pm

Phone (831) 338-8382

Email: slvhm@cruzio.com

Website: www.slvmuseum.com